

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 10/764,190  
Inventor(s) : Peter Fyler Lynch  
Filed : January 23, 2004  
Art Unit : 3634  
Examiner : Colleen M. Quinn  
Docket No. : 9495  
Confirmation No. : 8071  
Customer No. : 27752  
Title : Shelf Display Apparatus for Absorbent Articles Packaged  
in Flexible Film

**SUBMISSION OF AMENDMENT WITH FILING OF RCE**

Mail Stop RCE  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**INTRODUCTORY REMARKS**

The Director is hereby authorized to charge all required fees (including any extension of time fees) and to credit any overpayments in this and any concurrent or future correspondence to Deposit Account No. 16-2480.

In response to the Office Action of March 18, 2009, please amend the above-identified application as follows, consider the following remarks, and reconsider the application.

Please amend the above-identified application as follows:

*Amendments to the Claims* begin on page 2 of this paper.

*Remarks* begin on page 7 of this paper.